

Summary

Graphic professional with experience developing and designing projects for corporations and clients for print, web design, and retail. I have experience professionally creating solutions for web development, environmental displays, advertising, and branding.

Work Experience

Joel Shaw Design

8/2005 - Present

+ Freelance front end web design and interfaces using best practice methods, also developing back end solutions when needed

Graphic Design/Production Skyline Displays

8/2005 - Present

+ Designing and producing premium trade show solutions and graphics for a wide variety of customers

Graphic Designer, Hallmark Cards Inc.

8/2006 - 3/2009

+ Responsible for all aspects of graphic design –from conceptualizing to final production– of more than a 850 signing components annually; projects included new Connections from Hallmark product launches, marketing programs and presentations for Wal-Mart's leadership team
+ Administer accurate, on-time implementation of Wal-Mart's seasonal environment programs with an annual budget of more than \$575,000

Graphic Designer, BNIM Architects

3/2005 - 8/2006

+ Develop marketing solutions for client relations
+ Manage marketing projects with strict deadlines
+ Entrusted with high-level information regarding client relations
+ Design and finalize environmental signing projects

Web Designer, E-Learning Design Lab

2002 - 12/2004

+ Design online courses and web interfaces for the Education Technology department at the University of Kansas <http://elearndesign.org/>

Technical Experience

Web Development

+ HTML, CSS, SEO, AJAX, Actionscript, Javascript, JQuery,

Graphic Software

+ Dreamweaver, Flash, InDesign, Acrobat (pre-press), Illustrator, Photoshop, Strata 3d

Education

Visual Communications | Graphic Design
BFA School of Fine Arts,
University of Kansas, Lawrence 2004
GPA. 3.28

Scholarships & Awards

+ 2007 Mid American Award Graphic Excellence, Printing and Imaging Association of America
+ 2004 Design Scholarship, University of Kansas
+ 2004 Fine Art Scholarship, University of Kansas
+ 2004 First Candidate Scholarship, Kansas City Ad Club
+ 2004 First Place Prototype, AIGA student chapter logo design contest
+ 2000 Artist Scholarship, LCC